



# SWE<sup>TM</sup>

**Society of Women Engineers**

*Purdue University, West Lafayette*



## **Why be a SWE sponsor?**

Purdue University has over 700 organizations and over 80 engineering related organizations, so choose why Purdue SWE? We are a completely student run organization that is one of the oldest and largest collegiate sections in the country. We strive to empower and support women with our innovative programs and encouraging environment by motivating our members to achieve the highest levels of academic and career advancement.

Becoming a SWE sponsor means you too get to support our mission and vision to see women succeed in Engineering. With over 500 members, 40 board positions, and over 30 annual events we need support from companies like yours to maintain the continuation of our mission.

Direct benefits to a sponsoring company:

- Increased awareness of your company to our members
- Direct line of talent acquisition
- Participation in sponsoring events. (Directly see SWE in action!)

## **How to be a sponsor?**

Check out our “How to be a sponsor” page that details the levels of sponsorship as does our bi annual Corporate Support Guide. The Corporate Support Guide is a manual on all of our events that could be sponsored by you! With many of our events, you get to choose your level of involvement. Any sponsored event will bear the name of your company and any representatives are welcome to attend. Our executive board is more than happy to help the event fit your needs!

We categorize our sponsorship as non-monetary sponsor, general sponsor (\$499 and under), silver, gold, and platinum sponsorship level.

## **Any questions?**

Please contact the president, Meredith Shannon (shannonm@purdue.edu) with any questions, concerns, or to request more information!